

Untamed Art Tattoo Studio Media Packet

FAQ

What's the process of getting a tattoo at Untamed Art Tattoo Studio?

Getting a tattoo is a careful and well thought out process. Because a tattoo is something that sticks with you forever, Untamed Art Tattoo Studio's employees want to make sure the customer is completely satisfied with their final product. Customers' leaving the studio with unanswered questions isn't acceptable. The first step of the tattoo procedure is for the customer to meet with their artist. The customer then discusses their desired tattoo in detail with their artist. The next step is for the customer to receive the tattoo. This could take multiple appointments depending on the size of the tattoo being purchased. Untamed Art Tattoo Studio stands behind their work. After the work is done, Untamed Art Tattoo is willing to answer any questions and make any changes the customer needs. They aren't only available during the tattoo process, but afterward as well.

Do I have to pick an already created design for my tattoo?

Untamed Art Tattoo Studio provides many designs for customers to choose and create ideas from. However, a customer can bring his or her own drawing. Also, the artists at Untamed Art Tattoo Studio are available to draw up and create an idea that a customer brings in. Picking small parts from numerous tattoo designs to make an entirely new design is also a common used option for creating a tattoo design.

Is Untamed Art Tattoo Studio a safe place to receive a tattoo?

Untamed Art Tattoo Studio prides themselves on accuracy and cleanliness. Every artist employed has a great deal of experience. For example, Steven Franklin the owner and main tattoo artist of Untamed Art Tattoo Studio has been tattooing for 20 years. His experience includes all ages. Franklin has tattooed all over the United States as well as Japan. Previous to opening Untamed Art Tattoo Studio in April of 2007, he owned a tattoo parlor for six years. Most states require a license and regular check from a health inspector to ensure everything is sterile and procedures are up to standards. Unfortunately, Idaho isn't one of those states. In response, Untamed Art Tattoo Studio prides themselves on being a studio that is already OSHA compliant, without a law to enforce it. It is their wish to start this trend among other tattoo parlors as well.

Will Untamed Art Tattoo Studio add on or fix a tattoo I already have?

Many tattoo parlors have a policy that states they won't touch another artist's work. However, at untamed art tattoo parlor they will fix or add on to any tattoo you already possess.

NEWS RELEASE

For Immediate Release

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Untamed Art Tattoo Studio to Celebrate Anniversary

April 25th marks the second anniversary of the opening of Moscow's increasingly popular Untamed Art Tattoo Studio.

Untamed Art Tattoo Studio, located at 230 W. Third Street, is owned and operated by renowned tattoo artist Steve Franklin. Franklin has been a professional tattoo artist since 1989 and has tattooed throughout the United States and in Japan.

Franklin brought his experience to Moscow in the spring of 2007, and has been satisfying clients from the Palouse and beyond ever since. His studio offers an alternative to the traditional tattooing experience, specializing in a personal approach that ensures the clients are comfortable.

"A lot of tattoo artists have a rock star mentality," says Franklin. "My focus is on giving my clients exactly what they want, while making it a positive experience, not my ego."

Untamed Art Tattoo Studio also offers piercing and is currently offering a shop special of \$5 all piercing's. The coupon is available at untamedarttattoostudio.com

Media Alert

For Immediate Release

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UNTAMED ART TATTOO STUDIO WHERE QUALITY
AND PROFESSIONALISM ARE TOP PRIORITIES

MOSCOW, ID –

What: Untamed Art Tattoo Studio gives its clients the experience and safety that it has accumulated through 20 years of professional practice. Untamed Art also has a piercing technician who has earned his apprenticeship in Moscow, and has gained certifications from several blood born pathogen seminars. Specializing in a more personal approach and the latest sterile tattoo methods, they serve clients from Idaho and surrounding states.

Why: Untamed Art Tattoo Studio is seeking to increase its clientele and visibility in the community and surrounding area. Untamed Art Tattoo Studio prides themselves on being a studio that is clean and already OSHA compliant. Idaho tattoo parlors do not require licensing or receive checks from the health department. Untamed Art Tattoo Studio wishes to expand this trend to other parlors in the area.

Who: Steve Franklin owner and proprietor, opened his shop 2 years ago, and he continues to serve the region with an expertise gained through years of experience tattooing in the U.S. and Japan. Currently Untamed Art Tattoo Studio is booked until January 2009 showing that there is a market for Untamed Art Tattoo Studio to expand.

Where: Untamed Art Tattoo Studio is located at 230 W. Third Street in Moscow, ID.

When: Untamed Art Tattoo Studio is open Tuesday through Saturday 1pm to 8pm and on Monday's by appointment.

Untamed Art Tattoo Studio

Story Slug

December 5, 2008

As Untamed Art Tattoo Studio approaches its two-year anniversary, owners say they are staying busy to offer residents of the Palouse access to premier customized body art.

For nearly two years Untamed Art Tattoo Studio has tattooed and pierced hundreds of local residents. Renowned tattoo artist and studio co-owner Steven Franklin has worked in the industry for nearly 20 years, and said his studio offers unbeatable professionalism.

“People expect the worse when they go into most places, and when they go into most places that’s exactly what they find,” Franklin said.

Untamed Art Tattoo Studio’s popularity steadily grew while Franklin’s artwork gained notoriety on the Palouse. Established as a premier tattoo shop in the community, Franklin said he believes that studio’s rising popularity can be attributed to staff versatility and overall customer satisfaction.

“I’m booked into January right now,” Franklin said. “That shows that people have a lot of faith in you if you’re booked that far out.”

While some customers choose from a variety of generic tattoo designs, many prefer to have custom work drawn by Franklin. Working to ensure customer satisfaction, Franklin said that custom art allows him to collaborate with people in creating the tattoo that they really want.

Along with Franklin, Untamed Art Tattoo Studio’s staff includes Tom Davidson, A tattoo Artist, Jon Slichter, the studio’s piercing specialist, and Hillary Franklin, Steven’s wife and co-owner. According to Franklin, Untamed Art Tattoo Studio experienced staff offers patrons a comfortable setting for all their tattoo or body piercing needs.

“When people come in here they quickly find out they don’t have to be intimidated. They quickly find out that we are not trying to scoop them into the chair,” Franklin said.

In recent years, tattooing has gained spotlight in the public’s eye as TV shows like “Miami Ink” has publicized the unconventional art. While the sudden burst in popularity has boosted the marketability of body art, Franklin said he believes that quality and professionalism should never be compromised for profit.

“There is a rock star thing in this business where artists act like you are there to kiss their butt,” Franklin said. “Instead, we are guiding our customers along and helping them make their decisions.”

With a rising demand for tattoos, and an ever-expanding customer base, Franklin says that he will continue providing quality artwork on the Palouse. Celebrating Untamed Art Tattoo Studio's two-year anniversary this April, owners say they plan on offering customized tattoos to the community for years to come.